

KCBS 2 TV

QUARTERLY LIST AND PROGRAM MATERIAL

City Of License: (Los Angeles, Ca.)

Date Posted: April 10, 2001

Period: *(circle months)* Jan/Feb/Mar Apr/May/Jun
July/Aug/Sept Oct/Nov/Dec

Each station is required to place an Issues/Program List in its Public Inspection File by January 10, April 10, July 10 and October 10.

During this quarter, the community needs and interests (as ascertained with community leaders) were addressed by significant Public Affairs and/or Public Service Programming in response to the following:

- | | |
|---|-----------|
| 1. <u>Crime & Law Enforcement</u> | 6. _____ |
| 2. <u>Education & Youth</u> | 7. _____ |
| 3. <u>Government</u> | 8. _____ |
| 4. <u>Health, Welfare & Housing</u> | 9. _____ |
| 5. <u>Minorities & Women</u> | 10. _____ |

- 11. Calendar of Events
- 12. Regional and National PSAs
- 13. Local PSAs for our area

See attached exhibits

KCBS 2 TV

KCBS 2 Public Affairs Programs

PROGRAM - SEGMENT

For Period: *(Please circle months)*

Jan/Feb/Mar

July/Aug/Sept

Apr/May/Jun

Oct/Nov/Dec

Date Posted: April 10, 2001

Year:

Program Title: "Calendar Of Events"

Issues Examined:

KCBS 2 broadcast the issues that were pertinent to this quarter.

Process:

Most of these issues were addressed by the current information that was supplied to us by the organization. These programs came about because of the need or urgency of each item.

Type of Program: () Local () Pre-Produced () Network: _____

Comments:

The "Calendar of Events" is heard two (2) times each broadcast day.

2 x 90 days = 180 times during this quarter.

This is equivalent to approximately three hours of broadcast time.

KCBS 2 TV

KCBS 2 Public Affairs Programs

PROGRAM - SEGMENT

For Period: *(Please circle months)*

Jan/Feb/Mar

July/Aug/Sept

Apr/May/Jun

Oct/Nov/Dec

Date: April 10, 2001

Year:

Program Title: "Regional and National PSAs"

Issues Examined:

KCBS 2 broadcast the :30 and :60 PSAs that were sent to this station that we felt were pertinent to the issues of this quarter, as well as the needs in our area. KCBS 2 serves the community of Los Angeles, Ca.

How Addressed:

Most of these issues were addressed by listening to our staff as well as our audience as to what to cover with their PSAs.

Type of Program: ☐ Local ☐ Pre-Produced ☐ Network: _____

Comments:

The "Regional and National PSA" that were aired during this quarter were heard at least:

One (1) time each broadcast day.

1 x 90 days = 90 times during this quarter.

This is equivalent to approximately 90 minutes of Public Service.

KCBS 2 TV

KCBS 2 Public Affairs Programs

PROGRAM - SEGMENT

For Period: *(Please circle months)*

Jan/Feb/Mar

July/Aug/Sept

Apr/May/Jun

Oct/Nov/Dec

Date: April 10, 2001

Year:

Program Title: "Local PSA's For Our Area"

Issues Examined:

KCBS 2 TV broadcast the :30 and :60 PSAs that were sent to this station that we requested from our audience.

Process:

Our station aired as many public service announcement messages as possible during each quarter that were related to the issues of our surrounding area. These messages were recorded in to the computer and rotated throughout the broadcast day.

Type of Program: ☐ Local ☐ Pre-Produced ☐ Network: _____

Comments:

The local PSA's were broadcast during the day. KCBS 2 is on the air 24 hours per day. These messages were played over that broadcast day.

2 x per day, for 90 days. 3 hours of broadcast time was dedicated in this form.

KCBS 2 TV

KCBS-TV QUARTERLY ISSUES/PROGRAMS LIST

April 10, 2001

Attached are listings of broadcasts and broadcast segments, which, in the Station's judgment, reflect the Station's most significant programming treatment of some ascertained issues from January 1, 2001 to March 31, 2001.

In addition to the programs included herein, KCBS-TV also broadcasts network informational broadcasts, which we believe also address community issues. These programs include CBS News Specials.

PROGRAM INDEX

KCBS-TV NEWS: "30 MINUTES SPECIAL ASSIGNMENT" – Half hour local investigative magazine program featuring comprehensive, in-depth reports on multi-layered stories and issues affecting Southland viewers. Duration: 30 minutes. Broadcast Sundays 6:30-7PM.

KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS" - Comprehensive, in-depth reports on multi-layered stories and issues affecting Southland viewers. Duration: 4-7 minutes. Broadcast within CBS2 News M-Sun 6-7PM, & 11-11:35PM.

KCBS-TV NEWS: "SCHOOLS 2 CAREER" Local special reports highlighting positive interaction between business, academics, and students in ascertaining a more enriched and rounded understanding of one another. Duration: 2-6 minutes. Broadcast within CBS2 News M-Sun 6-7PM & 11-11:35PM.

KCBS-TV: "WOMAN 2 WOMAN"- Locally produced show that blends news, lifestyles, features and interviews emphasizing the stories, issues and opportunities of greatest pertinence to women viewers. Program includes health, finance, childcare, career, family, and relationship issues. Duration: 30 minutes. Broadcasts Monday-Friday 12-12:30PM.

CBS TELEVISION NETWORK: "60 MINUTES "- Comprehensive news program that investigates current national events. Duration: 60 minutes. Broadcast Sundays 7:00-8:00PM

CBS TELEVISION NETWORK: "60 MINUTES II"- Another installment of the comprehensive news program that investigates current national events. Duration: 60 minutes. Broadcast Tuesdays 9:00-10:00PM

LOS ANGELES RADIO READING SERVICE- "AUDIO DESCRIPTION OF THE ROSE PARADE"- Special audio broadcast presentation (utilizing the SAP

Channel) of the 112th Tournament of Roses parade for the vision impaired. Broadcast Monday 01/01/01 8-10:30AM.

RAYCOM SPORTS' MORE THAN A GAME- Weekly syndicated program highlighting positive interactions between athletes, celebrities, and teenagers in ascertaining a more enriched and rounded understanding of humanity. Duration: 30 minutes. Broadcast weekends, various.

SPECIFIC PROGRAMMING ADDRESSING COMMUNITY ISSUES

- 1. CRIME & LAW ENFORCEMENT** - Topics in this category include the need for effective methods to combating crime, violence and delinquency.

KCBS-TV NEWS: "30 MINUTES SPECIAL ASSIGNMENT" 02/09-02/11/01- "Dirty Mechanics"- Investigative Reporter, Joel Grover, exposes Los Angeles automotive mechanics who mislead customers by overcharging services. 03/20/01- "DMV Scam"- Investigative Reporter, Joel Grover, examines DMV employees who sell illegal drivers' licenses in exchange for cash. **KCBS-TV: "WOMAN 2 WOMAN"**- 02/20/01- "Safe Adoptions"- Host, Catherine Anaya, discusses how to protect couples from becoming victims of fraudulent services pretending to provide adoptions. **WCBS-TELEVISION NETWORK: "60 MINUTES"**: 01/07/01- "Wal-Mart"- Investigative Reporter, Lesley Stahl, investigates Wal-Marts flagrant abuse of selling counterfeit designer clothing as well as the dangerous safety conditions found in stores and parking lots. **CBS TELEVISION NETWORK: "60 MINUTES II"**- 01/16/01- "Seeing Evil"- Investigative Reporter, Jim Stewart, interviews Dr. Park Dietz, a forensic psychiatrist, who advises Los Angeles companies on how to spot potential psychopaths in their workplace.

- 2 EDUCATION & YOUTH** - Topics in this category include cultural education, the education of issues of character and ethics, and a non-profit service designed to assist disadvantaged communities.

KCBS-TV NEWS: "SCHOOLS 2 CAREER": 01/07/01- "Getting High Tech in the Valley"- A number of San Fernando Valley teenagers gain first hand experience from thirty participating San Fernando businesses who teach them the skills needed to gain work in the world of high paying technical jobs. 02/26/01- "Writing for Success"- Investigative Reporter, Linda Alvarez, interviews Los Angeles writer, Sue Johnson, who teaches San Fernando elementary students the tools needed to become authors. 03/04/01- "Learning to Doctor"- An in-depth piece examining a group of doctors from the Martin Luther King Drew Medical Center who take students into the hospital showing them the many careers available to them in the medical field. **KCBS-TV: "WOMAN 2 WOMAN"**- 02/08/01- "Teens and Drugs"- Host, Catherine Anaya, talks with Author, Billy James Nolen, who describes the warning signs parents need to be

aware of that may indicate that their child is using drugs. 03/13/01- "Opening their World to Books"- Host, Ann Martin, discusses with local students on methods to better their minds and spirits through the gift of reading. **RAYCOM SPORTS' MORE THAN A GAME:** 01/06/01- "Hitting an Ace"- Former professional tennis player, Andrea Jaeger, gives encouragement, teaches skills in tennis to a group of young children with life threatening illnesses. 01/06/01 - "Boxing against Drugs" - Former World boxing Champions, Sugar Ray Leonard and Evander Holyfield, help youths celebrate their graduation from the D.A.R.E. program by hosting a carnival at a local Los Angeles school. 01/13/01- "Camp Baywatch"- The cast of Baywatch bring inner city kids to the beach to learn about water safety and team cooperation. 01/20/01- "Bowling a Strike for Kids"- Los Angeles Laker, Kobe Bryant, hosts Kobe Bowl, where stars from television and the big screen serve as positive role models for disadvantaged kids while bowling a few games. 02/10/01 - "Learning to Play Fair"- Celebrities, Christina Aguilera, LeAnn Rimes, and Seal, talk with L.A. teens about the importance of being respectful and maintaining sportsmanship when playing youth sports. 02/24/01 - "Making a Basket in Life" - Los Angeles Laker, Shaquille O'Neal, hosts "Shaqtacluar," an non-profit organization that brings a day of fun and games at Universal Studios to hundreds of underprivileged children who maintained excellent school attendance. 03/10/01- "Scoring a Touchdown for Kids"- The National Football League's 2000 MVP, Marshall Faulk, spends a day with children as a reward for doing well in school.

3 GOVERNMENT - Topics in this category include federal, state, and local government issues and their impact on the society.

KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS": 02/06/01- "Not the Father?"- Investigative Reporter, Thelma Gutierrez, investigates three local men who have proved through DNA testing that they are not the biological fathers as accused, but must pay child support because the courts and the state will not recognize this evidence.

CBS-TELEVISION NETWORK: "60 MINUTES II": 02/06/01- "Adult Time"- Investigative Reporter, Scott Pelley, investigates the recent trend to sentence juvenile offenders to adult prisons, focusing on the lack of rehabilitation programs and the increased chance of recidivism for young people serving time with hardened criminals. 02/13/01- "National Security Nightmare"- Investigative Reporter, David Martin, takes an in-depth look at how the largest espionage agency in the country is not keeping pace with developments in global telecommunications and has put the U.S. in danger of terrorist attacks.

4 HEALTH, WELFARE & HOUSING - Topics in this category include health and safety standards, environmental issues affecting Southern California, and advances in medical treatments.

KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS": 02/01/01- "The Next Big Quake"- Investigative Reporter, Drew Griffin, investigates Southern California's earthquake threats and major faults. 02/04/01- "Lasik Disasters"- Investigative Reporter, Thelma Gutierrez, investigates three lasik patients who claim that the doctor who performed lasik surgery caused their loss of site. 02/07/01- "Neuro Electric Therapy"- Investigative Reporter, Thelma Gutierrez, examines a new anti-addiction treatment, not yet available in the United States, which sends a specific signal to the brain to cure drug addiction without the withdrawal symptoms. 02/24/01- "Solar Power"- Investigative Reporter, Drew Griffin, investigates new incentives and discounts for Los Angeles residents who save power by outfitting their homes with solar power. 02/26/01- "Fighting Migraines"- Investigative Reporter, Linda Alvarez, looks at new treatments that claim to stop migraines from occurring. 02/27/01- "Treating Illnesses"- Investigative Reporter, Linda Alvarez, interviews a local doctor who has introduced new procedures to treat life-threatening illnesses. 03/01/01- "Addicted to Nicorette"- Investigative Reporter, Sophia Choi, investigates Nicorette gum users who used the gum to quit smoking, but have now become addicted to the gum. **KCBS-TV: WOMAN 2 WOMAN:** 02/06/01- "Lasik Dangers"- Host, Catherine Anaya, talks with a doctor who performs a live lasik eye surgery and discusses the dangers and procedures that can correct lasik disasters. 03/07/01- "Fad Diets"- Host, Ann Martin, talks with Dr. Maloof, who offers a description of common fad diets and explains which diets work, which diets don't work, and which diets are dangerous.

5 MINORITIES & WOMEN - Topics in this category include women concerns, issues, and achievements.

KCBS-TV: "WOMAN 2 WOMAN": 01/03/01- "Motivational Weight Loss"- Host, Ann Martin, talks with Jean Krueger, of Weight Watchers, who shares tips for women on losing weight in a healthy manner. 01/08/01- "Asking the right Questions"- Host, Ann Martin, talks with Dr. Broffman, an O.B.G.Y.N., who offers a comprehensive list that covers questions that women should ask their doctor during check-ups. 1/25/01- "Fighting Female Fatigue"- Host, Catherine Anaya, talks with Debra Waterhouse, a health consultant, who shares advice on what women can do to fight fatigue. 01/30/01- "Hair Dye and Cancer"- Host, Ann Martin, talks with Dr. Leslie Kaplan, from UCLA Medical Center, who dispels the myths about the real dangers of short term use of hair dyes and their reported link to bladder cancer. 02/21/01- "Eliminating Abuse"- Host, Ann Martin, describes a local Los Angeles woman who teaches women how to protect themselves from domestic violence. 02/27/01- "Anorexia and Bulimia"- Host, Catherine Anaya, talks with Pyschotherapist Debbie Lux about the dangers of anorexia and bulimia and what women can do to prevent it from occurring.